



August 26, 2016

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Univision Holdings, Inc. and Grupo Televisa, S.A.B. Petition for Declaratory Ruling Under Section 310(b)(4) of the Communications Act of 1934*, MB Dkt. No. 16-217

Dear Ms. Dortch:

The National Hispanic Media Coalition (“NHMC”) respectfully submits this letter in response to the Commission’s Public Notice, DA 16-776 (rel. July 7, 2016), in the above-captioned proceeding. In their Petition for Declaratory Ruling, Univision Holdings, Inc. (“Univision”) and Grupo Televisa, S.A.B. (“Televisa”) request that the Federal Communications Commission (“FCC” or “Commission”) permit Univision to accept up to 40% foreign investment from Televisa, in excess of the 25% benchmark set out in Section 310(b)(4) of the Communications Act of 1934, as amended, 47 U.S.C. § 310(b)(4). Section 310(b)(4) makes plain that the Commission has discretion to refuse or allow such an arrangement depending on whether it would serve the public interest. In this very narrow circumstance, and because of Univision’s history of outstanding service to the American Latino community and its commitments to further enhance its service with the capital infusion from Televisa, NHMC supports Univision and Televisa’s Petition.

NHMC supports the Petition because of the potential it presents for American Latinos to tell their stories to the nation, in English and in Spanish. Univision has stated that Televisa’s past investments in Univision have resulted in the hiring of more American Latinos, and have resulted in an increase in its U.S.-based content production. NHMC is encouraged that Univision will utilize the capital infusion to further bolster its Spanish- and English-language programming in the United States and further grow its diverse talent pool. NHMC expects that Univision will increase diversity in front and behind the camera so that its talent accurately reflects the racial and ethnic diversity of the American Latino community.

Today American Latinos have very little prominence in the media and are subject to harmful stereotypes and racism on a number of English-language broadcast media channels. This is especially true on broadcast radio, where American Latinos and immigrants are the subjects of nasty attacks and defamation. NHMC expects that grant of

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this Petition will allow Univision to address these inequities through expansion of English-language media outlets aimed to give voice to American Latinos, and the investment in the American Latino pipeline outlined in the Petition.

For the foregoing reasons, the National Hispanic Media Coalition heartily supports Univision and Televisa's Petition for Declaratory Ruling.

Respectfully submitted,

/s/ Alex Nogales

President & CEO